

## Trump Firma Ordenes Ejecutivas Contra WeChat y TikTok

Donald Trump firmó el jueves dos órdenes ejecutivas que afectan a las aplicaciones más populares de China, WeChat y TikTok. Según estas órdenes, todas las compañías de Estados Unidos deben suspender sus operaciones con estas empresas en los próximos 45 días. Los argumentos que sustentan esta decisión, tienen que ver con proteger la seguridad nacional de Estados Unidos y sus ciudadanos. TikTok hace parte de la empresa ByteDance y WeChat pertenece al conglomerado Tencent.

Según el gobierno de EEUU TikTok cuenta con 175 millones de descargas. Actualmente Microsoft se encuentra en negociaciones con ByteDance para una posible compra de la aplicación. El presidente Trump advirtió que la compañía que la adquiera debe ser grande, segura y definitivamente estadounidense.

### EEUU

Las solicitudes iniciales del subsidio de desempleo mostraron una recuperación durante la semana, reportando el mejor dato semanal desde marzo 14 del 2020. El Departamento de Trabajo publicó el informe donde dio a conocer que los reclamos ascendieron a 1.186.000 vs. 1.415.000 que esperaba el mercado. Sin embargo, ya se cumplen veinte semanas consecutivas en la que el dato es superior a 1.000.000. Antes del inicio de la pandemia el dato semanal más alto registrado fue 695.000 en el año 1982.

Por su parte la tasa de desempleo se ubicó en 10.2%, inferior al 10.5% esperado por el mercado. Dato impulsado por las nóminas no agrícolas, que aumentaron en 1.763.000 vs. 1.600.000 que se esperaban.

### EUROPA

La Zona Euro continúa con su expansión económica y esto se refleja en el dato del PMI del sector servicios, que a pesar de salir un poco por debajo del consenso de analistas 54.7 vs. 55.1 sigue mostrando una mejoría importante a medida que se toman nuevos controles en distintos países para evitar el aumento de contagios de coronavirus.

Los principales indicadores cerraron la semana con valorizaciones, el FTSE aumentó 2.28% el CAC 40 Index 2.21% y el DAX 2.94%.

### VOLATILIDAD

El índice de volatilidad, VIX, cerró la semana en 22.21 unidades, disminuyendo en la semana 9.20%.

### ASIA

Wang Wengbin, portavoz del ministerio chino de Relaciones Exteriores, comentó que las medidas tomadas por el gobierno de los Estados Unidos son una manipulación y represión política, en donde EEUU interpone sus intereses por encima de los principios del libre mercado y la normativa internacional. Adicionalmente a las palabras de Wengbin, el diario estatal China Daily, publicó en su editorial palabras muy fuertes contra el presidente de EEUU, en las que acusan sus acciones de robo y aplastamiento de propiedad intelectual y argumentan que la Casa Blanca no ha encontrado ninguna violación de la regulación por parte de la compañía china.

Los indicadores cerraron la semana en terreno mixto. El Hang Seng Index disminuyó 0.26%, el Nikkei 225 aumentó 2.86%, mientras que el Shanghai Composite Index se desvalorizó 0.87%.

### PETROLEO

El WTI cerró la semana a 41.60 USD por barril, presentando una valorización semanal de 3.30%.

### LA PRÓXIMA SEMANA

Estados Unidos: IPC el miércoles.

Europa: Producción Industrial el miércoles.

#### Datos para la semana con cierre al 7 de agosto del 2020

	Ultimo Precio	Δ % Semanal	Δ % YTD	Δ % 3 Meses	Δ % 6 Meses
Dow Jones	27433.48	3.80	-3.87	14.90	-5.74
S&P 500	3351.28	2.45	3.73	16.32	0.71
Nasdaq	11010.98	2.47	22.72	22.62	15.66
DAX Aleman	12674.88	2.94	-4.33	17.80	-6.21
Nikkei	22329.94	2.86	-5.61	10.66	-5.73
Euro/Dolar	1.1787	0.08	5.12	8.80	7.68
Dolar/Yen	105.92	-0.09	2.54	0.34	3.62
Dolar/Real BR	5.44	-3.97	-25.99	7.31	-20.61
Dolar/Peso MX	22.37	-0.44	-15.41	7.54	-16.13
Dolar/Peso COL	3751.78	-0.51	-12.38	4.59	-8.96
Petroleo	41.60	3.30	-27.99	49.59	-18.96
Oro	2035.55	3.02	34.16	18.62	29.62
Volatilidad CBO	22.21	-9.20	61.18	-29.36	43.57

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Performance returns for time periods longer than 365 days have been annualized.

Any benchmark return calculations included on this report were performed using a cash flow adjusted calculation.

