

Apple Alcanza los 2 Trillones de USD de Valor en Bolsa

Apple logró el miércoles convertirse en la primera empresa de Estados Unidos y la segunda a nivel mundial después de la petrolera de Arabia Saudita, Saudi Aramco, en alcanzar una valoración de 2 trillones de dólares. Desde finales de julio Apple superó en valoración bursátil a la petrolera para convertirse en la empresa más valiosa del mundo, ya que la pandemia ha afectado al sector petrolero y beneficiado al sector tecnológico.

La empresa fundada por Steve Jobs en 1976 alcanzó 1 trillón de dólares de valoración el 2 de agosto del 2018 bajo el mando de Tim Cook, es decir, tardó 42 años. Esta vez, solo necesitó dos años para duplicar su valor de mercado.

Datos para la semana con cierre al 21 de agosto del 2020

	Ultimo Precio	Δ % Semanal	Δ % YTD	Δ % 3 Meses	Δ % 6 Meses
Dow Jones	27930.33	0.00	-2.13	14.12	-3.66
S&P 500	3397.16	0.72	5.15	15.22	1.78
Nasdaq	11311.80	2.65	26.07	21.83	18.12
DAX Aleman	12764.80	-1.06	-3.65	15.35	-6.00
Nikkei	22920.30	-1.58	-3.11	12.42	-1.99
Euro/Dolar	1.1797	-0.38	5.21	7.74	8.76
Dolar/Yen	105.82	0.74	2.64	1.69	5.47
Dolar/Real BR	5.61	-3.37	-28.18	-1.04	-21.80
Dolar/Peso MX	21.98	0.00	-13.89	4.03	-14.03
Dolar/Peso COL	3837.70	-1.18	-14.61	-1.78	-11.88
Petroleo	42.30	-0.02	-26.17	20.44	-20.25
Oro	1939.23	-0.30	27.81	12.29	18.00
Volatilidad CBO	22.54	2.22	63.57	-23.67	31.97

EEUU

El miércoles se conocieron las minutas de la reunión sostenida el pasado 28 y 29 de julio por parte de la Reserva Federal. Los integrantes de la entidad mostraron su preocupación por la economía de Estados Unidos debido a la pandemia, y consideraron que la recuperación será más lenta y difícil de lo previsto. Debido a esto, se esperan nuevas medidas agresivas por parte del Banco Central que permitan un crecimiento sostenido de la economía del país.

Las preocupaciones sobre el mercado laboral continúan, a pesar de los repuntes de los últimos meses, se ha evidenciado que la mejoría no es sustancial, ya que el ausentismo se ha incrementado y las cifras de solicitudes iniciales de desempleo continuaron esta semana por encima del millón. Sin embargo el S&P 500 alcanzó un nuevo record histórico en la semana.

EUROPA

El PMI manufacturero y de servicios de la zona euro reportaron datos por debajo de lo esperado por el mercado, ubicándose respectivamente en 51.7 y 50.1. A pesar de esto, Alemania reportó un crecimiento por encima de lo esperado en el sector de manufacturas. Sin embargo los rebotes de coronavirus han afectado al sector de servicios en la mayoría de países, incluido el Reino Unido.

Los principales indicadores cerraron la semana con desvalorizaciones, el FTSE disminuyó 1.45% el CAC 40 Index 1.34% y el DAX 1.06%.

VOLATILIDAD

El índice de volatilidad, VIX, cerró en 22.54 unidades, aumentando en la semana 2.22%.

ASIA

Gao Feng, portavoz del Ministerio de Comercio chino, realizó declaraciones sobre el acuerdo comercial firmado entre China y Estados Unidos el pasado mes de febrero. En estas destaca que en los próximos días existirán conversaciones entre ambos países para evaluar el progreso del acuerdo. A pesar de que China ha aumentado las compras de productos agrícolas, y de manufacturas procedentes de Estados Unidos, los datos continúan por debajo de lo establecido en el acuerdo.

Por su parte, Mark Medows, jefe de gabinetes de la Casa Blanca, comentó que existen contactos con el gobierno chino sobre la Fase 1 del acuerdo, pero no se tienen reuniones programadas de alto nivel para el inicio de la Fase 2.

Los indicadores cerraron la semana en terreno mixto. El Hang Seng Index disminuyó 0.27%, el Nikkei 225 1.58%, mientras que el Shanghai Composite Index aumentó 0.61%.

PETROLEO

El WTI cerró en 42.30 USD por barril, presentando una desvalorización semanal de 0.02%.

LA PRÓXIMA SEMANA

Estados Unidos: Ventas de vivienda nueva el martes.

Europa: Confianza sector servicios el viernes.

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Performance returns for time periods longer than 365 days have been annualized.

Any benchmark return calculations included on this report were performed using a cash flow adjusted calculation.

