Las Tasas de Interés se Mantendrán Bajas en EEUU

Jerome Powell, presidente de la Reserva Federal de EEUU, ofreció su discurso anual en el simposio de Jackson Hole, donde dio a conocer las estrategias a seguir en torno a la política monetaria. Powell hizo énfasis en cómo el Covid-19 ha afectado el empleo y en la importancia de fijar un objetivo de inflación del 2%. Sin embargo, explicó, que no necesariamente las tasas de interés van a subir una vez se alcance el objetivo de inflación, sino que podrían mantenerse cercanas a 0% según lo consideren necesario.

Por su parte, Robert Kaplan, presidente de la Reserva Federal de Dallas, argumentó que no se sentiría cómodo manteniendo las tasas en 0% si la inflación alcanzara un 3%, pero si se mantendrían inalteradas en el caso que la inflación se sitúe entre 2.25% y 2.50%.

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Datos para la semana con cierre al 28 de agosto del 2020

	Ultimo Precio	Δ % Semanal	Δ % YTD	Δ % 3 Meses	Δ % 6 Meses
Dow Jones	28653.87	2.59	0.40	12.81	12.77
S&P 500	3508.02	3.26	8.58	15.79	18.75
Nasdaq	11695.63	3.39	30.35	24.83	36.51
DAX Aleman	13033.20	2.10	-1.63	10.63	9.61
Nikkei	22882.65	-0.16	-3.27	4.59	8.23
Euro/Dolar	1.1901	0.88	6.14	7.44	7.94
Dolar/Yen	105.38	0.40	3.07	2.15	2.38
Dolar/Real BR	5.41	3.83	-25.65	-0.08	-17.39
Dolar/Peso MX	21.76	0.98	-13.03	2.02	-9.74
Dolar/Peso COL	3752.62	2.25	-12.40	-1.41	-6.09
Petroleo	43.00	1.56	-24.94	23.53	-5.66
Oro	1964.94	1.26	29.51	14.35	23.92
Volatilidad CBO	22.83	1.29	65.67	-20.15	-43.08

EEUU

Los indicadores bursátiles de Estados Unidos cerraron la semana con valorizaciones. El Dow Jones, logró durante la semana eliminar las pérdidas acumuladas en el 2020, ubicándose la rentabilidad del año corrido en 0.40%. Por su parte el S&P 500 lleva 8.58% y el Nasdaq 30.35%.

El discurso de la Reserva Federal y los datos económicos positivos de la semana han sido claves para el rally observad. Las ventas de vivienda nueva aumentaron 13.9% en el mes, los pedidos de bienes durables 11.2%, ambos muy por encima de las expectativas del mercado. Por su parte, el PIB trimestral fue revisado y pasó de -32.9% a -31.7%.

EUROPA

El acuerdo comercial entre la Unión Europea y el Reino Unido parece ser inviable. Michael Barnier, negociador jefe del bloque comentó el viernes que no se ha producido ningún avance en las negociaciones. Por su parte, David Frost, el consejero del Reino Unido fue más positivo sobre la situación y argumentó que aún es posible, pero será difícil de alcanzar. Uno de los temas más complejos de resolver entre ellos es el uso de la UE de las aguas pesqueras del Reino Unido.

Los principales indicadores cerraron la semana en terreno mixto, el FTSE disminuyó 0.64%, mientras que el CAC 40 Index y el DAX se valorizaron 2.18% y 2.10% respectivamente.

VOLATILIDAD

El índice de volatilidad, VIX, cerró en 22.83 unidades, aumentando en la semana 2.22%.

ASIA

Shinzo Abe, primer ministro de Japón, comunicó el viernes la renuncia a su cargo debido a problemas de salud. Abe sufre una enfermedad intestinal que ya lo había obligado a apartarse del cargo durante su primer mandato. A pesar de esto cuenta con el récord de mayor tiempo como primer ministro, ocupándolo de manera ininterrumpida desde el año 2012.

La noticia ha afectado el mercado accionario del país nipón, ya que no existe claridad sobre quien será el sucesor nombrado por el Partido Liberal Democrático. Abe, pidió disculpas al pueblo japonés.

Los indicadores cerraron la semana en terreno mixto. El Hang Seng Index aumentó 1.23%, el Shanghái Composite Index 0.68%, mientras que el Nikkei 225 disminuyó 0.16%.

PETROLEO

El WTI cerró en 43.00 USD por barril, presentando una valorización semanal de 1.56%.

LA PRÓXIMA SEMANA

Estados Unidos: Tasa de desempleo el viernes.

Europa: Inflación anual el martes.

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Performance returns for time periods longer than 365 days have been annualized.
Any benchmark return calculations included on this report were performed using a cash flow adjusted calculation.